Departmental Seminar (2019-2020)

Do Hybrid Entrepreneurs Perform Better?
The Mediating Role of Entrepreneurial Thresholds

Speaker: Dr Dalee Luna YOON
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Date: 28 October 2019 (Monday)

Time: 2:30 pm - 4:00 pm

Venue: Room DLB908
David C Lam Building,
Shaw Campus, Hong Kong Baptist University

Abstract
Based on the entrepreneurial threshold literature, we develop a theory of how hybrid entrepreneurship may affect entrepreneurial performance. The central premise is that hybrid entrepreneurs will have a lower entrepreneurial threshold than full-time entrepreneurs, which will subsequently affect the success of their financing and commercialization goals. Accordingly, we hypothesize that the higher financing success rates of hybrid entrepreneurs are mitigated by lower entrepreneurial thresholds while having a lower likelihood of success in achieving a commercialization goal. Our findings illustrate that entrepreneurial success may be better understood by considering the heterogeneity in the entrepreneurial threshold associated with the entrepreneurs’ performance.

Short bio
Dalee Yoon is currently a doctoral candidate in the Strategic Management at the Krannert School of Management, Purdue University under the supervision of Professor Thomas Brush. Her primary research interests adopt a behavioral perspective regarding entrepreneurs and managers. She is particularly interested in understanding how the psychological traits of entrepreneurs drive both their performance and various strategic decisions (e.g., market-entry, financing design, and succession).