

**Yungu Kang**  
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School of Business  
Hong Kong Baptist University  
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## **ACADEMIC EMPLOYMENT**

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**Hong Kong Baptist University School of Business.** July, 2021 –  
Assistant Professor

## **EDUCATION**

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- Ph.D.**           **W.P. Carey School of Business, Arizona State University.** May, 2021  
Major: Strategic Management  
Dissertation: Management by Originals: How Inventor CEOs Influence Firms’  
Strategic Distinctiveness, Strategic Change, and Stakeholder Strategy  
Committee: David H. Zhu (Chair), Donald Lange, Christine Shropshire
- M.S.**           **Korea University, South Korea.** Feb, 2016  
Major: Strategic Management
- B.A.**           **Korea University, South Korea.** Feb, 2014  
Major: Business Administration

## **RESEARCH INTERESTS**

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**CEO, Top Management Team, Board of Directors, Strategic Decision Making**

## **PUBLICATION**

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**Kang, Y.,** Zhu, D. H., & Zhang, Y. (2021). Being Extraordinary: How CEOs’ Uncommon Names Explain Strategic Distinctiveness. *Strategic Management Journal*, 42(2): 462-488.

**Kang, Y.,** & Kang, J. (2015). Catch-Up and Defense Strategy between Firms: Mobile Messenger Market Case Analysis. *Journal of Strategic Management*, 18(2), 1-26. (Korean Journal. 전략경영연구)

## **WORKING PAPERS**

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**Kang, Y.,** Zhu, D. H., & Chin, M. K. Different Values, Different Ways: How Ideological Diversity within Top Management Teams Influences Strategic Change. Under preparation for submission (equal contributions).

Zhu, D. H., Zhu, Q., & **Kang, Y.** Top Executive Learning and Breakthrough Inventions. Under preparation for submission.

**Kang, Y.,** & Zhu, D. H. Management by Originals: The Influence of Inventor CEOs on Firms’ Strategic Change. Under preparation for submission.

Kang, J., & **Kang, Y.** Capital Market Restrictions and Strategic Distinctiveness of the Firm: Evidence from a Natural Experiment. Under preparation for submission.

## **CONFERENCE PRESENTATIONS**

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**Kang, Y.**, Chin, M. K., & Zhu, D. H. (2021). How Ideological Diversity within Top Management Teams Influences Strategic Dynamism. Paper presented at the Academy of Management Annual Meeting.

**Kang, Y.**, Zhu, D. H., & Zhang, Y. (2019). Being Extraordinary: How CEOs' Special Names Predict Their Distinctive Strategies and Performance. Paper presented at the Academy of Management Annual Meeting, Boston, USA.

Albader, L., & **Kang, Y.** (2019). The Influence of CEO Political Ideologies on Strategic Novelty. Paper presented at the Strategic Management Society Special Conference, Las Vegas, USA.

Zhu, Q., Zhu, D. H., & **Kang, Y.** (2018). Top Executive Learning and Breakthrough Inventions. Paper presented at the Academy of Management Annual Meeting, Chicago, USA.

## **TEACHING EXPERIENCE**

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**W.P. Carey School of Business, Arizona State University**

2019, 2021. Instructor for WPC 480 (*Strategic Management*)

2018. Teaching assistant for *Strategic Leadership* (MBA)

## **PROFESSIONAL AFFILIATIONS**

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Academy of Management

Strategic Management Society